



Faculty of Business Administration, Economics, and Political Science (BAEPS)

Department of Business Administration (HR)

Undergraduate Programme (Webpage)

About the Programme

Earn a solid foundation in HR principles at both operational and strategic levels with our Human Resource Management (HRM) Programme. You will learn not only how to manage people in organizations but also how to be managed in diverse organizational contexts. Our programme supports critical thinking, independent learning, and evidence-based decision-making. It fosters adaptability, professional integrity, and a commitment to lifelong learning. Innovation, inclusion, and sustainability are embedded across the learning experience in managing human capital.

Mission:

To equip students with the ethical underpinnings, knowledge, and abilities necessary to succeed in the human resource management industry. The HR program develops critical thinking, leadership, and strategic decision-making skills through an extensive and hands-on curriculum, preparing students to handle workforce issues in a variety of dynamic organizational settings. In addition to equip future HR professionals who can propel corporate success and make a significant effect in their communities and beyond, we place a strong emphasis on innovation, inclusion, and lifelong learning.

Why this Programme

Mastery of contemporary HRM principles and practices: From foundational theories and practices of HRM to the complexities of designing organizational structures and systems, our programme emphasizes both the understanding and the practical, modern application of Human Resource Management concepts.

Established industry links: Our programme initiated strong ties with market leaders in HRM to provide students with quality experiential learning. These links serve to equip students with

hands-on, industry-driven experiences demonstrated in the projects they deliver at the end of each module. In this sense, students are able to link between theoretical knowledge earned in class and their practical application in real life.

Top-notch accreditations: Our programme is accredited by The UK Quality Assurance Agency for Higher Education, The UK Qualification Framework, The National Authority for Quality Assurance and Accreditation of Education (NAQAAE) and The AACSB (2019) the Association to Advance Collegiate Schools of Business International.

What will I Study?

You will study general Business modules during your preparatory year. These modules lay the foundation for understanding how businesses operate and the people working in them. These modules are as follows:

| Preparatory Year – Level S: 120 Credits | | | | | |
|---|----|--|--------------------------------------|----|------------------------------|
| Semester I (60 credits Compulsory) | | | Semester II (60 credits Compulsory) | | |
| XXBAENGL01 | 10 | English for Academic Purposes | XXBAENGL02 | 10 | English and Academic Writing |
| XXBBST02P | 10 | Introduction to Behavioural Sciences | XXBBST06P | 10 | Introduction to Management |
| XXBBST03P | 10 | Business Communication | XXBACC01P | 10 | Accounting Fundamentals 1 |
| XXBBST04P | 10 | Business Math | XXBBST07P | 10 | Business Information Systems |
| XXBBST01P | 10 | Introduction to Business | XXBBST08P | 10 | Statistics |
| XXBBST05P | 10 | Introduction to Information Technology | XXBECO01P | 10 | Macroeconomics |

| Year 1 – Level 4 (Certificate): 120 Credits | | | | | |
|--|----|---------------------------|---|----|--|
| Semester I (60 credits Compulsory) | | | Semester II (60 credits Compulsory) | | |
| XXBHRM01C | 10 | Organisational Behaviour | XXBMKT01C | 10 | Principles of Marketing |
| XXBECO02C | 10 | Microeconomics | XXBHRM02C | 10 | Personal Effectiveness |
| XXBACC02C | 10 | Accounting Fundamentals 2 | XXBFIN02C | 10 | Financial Markets & Institutions |
| XXBBST09C | 10 | Innovation Management | XXBBST11C | 10 | Business Law |
| XXBFIN01C | 10 | Principles of Finance | XXBACC03C | 10 | Introduction to Cost & Managerial Accounting |
| XXBBST10C | 10 | Research Methods | XXBENS01C | 10 | Introduction to Entrepreneurship |

| Year 2 – Level 5 (Intermediate): 120 Credits | | | | | |
|---|----|---|---|----|---------------------------|
| Semester I (60 credits Compulsory) | | | Semester II (60 credits Compulsory) | | |
| XXBBST12 | 20 | Business Ethics & Social Responsibility | XXBBST13I | 10 | Operations Management |
| XXBENS02I | 20 | Entrepreneurial Businesses & Innovation | XXBMKT02I | 20 | E-Business |
| XXBINB01I | 20 | International Business | XXBBST14I | 10 | Quantitative Methods |
| | | | XXBHRM03I | 10 | Human Resource Management |
| | | | XXBHRM04I | 10 | Leadership |

| Year 3 – Level 6 (Honours): 120 Credits | | | | | |
|---|----|---------------------------------------|--|----|-------------------------------------|
| Semester I (50 credits Compulsory + 10 credits Optional) | | | Semester II (50 credits Compulsory + 10 credits Optional) | | |
| XXBINB02H | 10 | Management of Multinational Companies | XXBENS03H | 10 | Sustainable Development |
| XXBBST16H | 10 | Public Administration | XXBINB04H | 10 | Cross Cultural Management |
| XXBBST18H | 10 | Strategic Management | XXBHRM09H | 10 | Strategic Human Resources |
| XXBHRM06H | 10 | Employee Relations | XXBHRM10H | 10 | Organisational Change & Development |

| | | | | | |
|---------------------------------|----|---------------------------------------|--------------------------------------|----|---|
| XXBHRM07H | 10 | Human Resource Development | XXBHRM11H | | Reward & Talent Management |
| List of Optional Modules | | | | | |
| XXBBST17H | 10 | Advanced Research Methods | XXBHRM08H | 10 | Special Topics in Human Resources |
| XXBMKT11H | 10 | Digital Marketing Communications | XXBBST21H | 10 | Dissertation |
| XXBHRM05H | 10 | Human Resource Information Systems | General Business Studies (in Arabic) | 10 | General Business Studies (in Arabic) |
| XXBBIS03H | 10 | Database | XXBBIS09H | 10 | Enterprise Resource Planning (ERP) |
| XXBBIS05H | 10 | Data Mining for Business Intelligence | XXBBIS10H | 10 | Artificial Intelligence (AI) for Business |
| | | | XXBBIS11H | 10 | Decision Support Systems |
| | | | XXBBIS12H | 10 | Advanced Database |

Progression Requirements

- Students must successfully complete all **preparatory year modules** before progressing to the degree level.
- Each academic year requires the successful completion of **120 credits**, following university and faculty progression rules.
- Successful completion of a summer internship, together with certified training in the use of a relevant database that supports future employment, is a graduation requirement.